

FITNESS

SALT CHAMBER

TURN
SALT
INTO REVENUE

SALT THERAPY
for Performance,
Endurance,
and Recovery

WHY FITNESS CLUBS
Should Be Getting Salted

How Fitness Clubs are
GETTING SALTED:
The Options

HOW ATHLETES
Are Benefitting From
SALT THERAPY

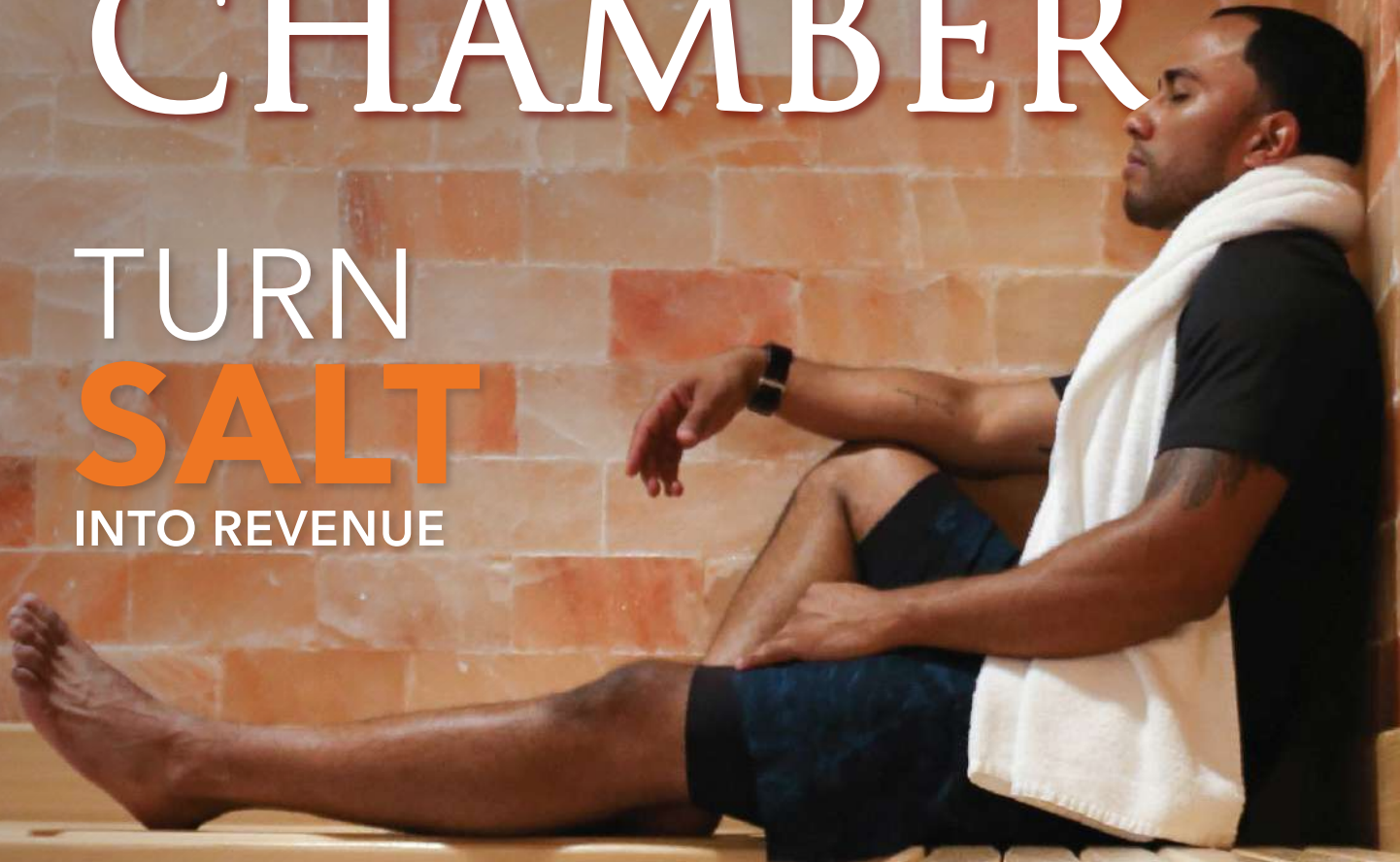


TABLE OF CONTENTS

- 03 FOREWORD
- 04 SALT THERAPY FOR PERFORMANCE, ENDURANCE, AND RECOVERY
- 06 WHY FITNESS CLUBS SHOULD BE GETTING SALTED
- 07 TURN SALT INTO REVENUE
- 08 HOW FITNESS CLUBS ARE GETTING SALTED: THE OPTIONS
- 10 HOW ATHLETES ARE BENEFITTING FROM SALT THERAPY
- 12 WHO SHOULD USE SALT?
- 13 SALT THERAPY: ATTRACT NEW MEMBERS. GENERATE NEW REVENUE.
- 14 TURN SALT INTO REVENUE – SALT ROOM
- 15 TURN SALT INTO REVENUE – SALT BOOTH®
- 16 WHO'S GETTING SALTED: SEE THE INDUSTRIES WE'RE IN
- 18 THE REAL SECRET OF SALT SUCCESS: THE HALOGENERATOR
- 20 ELEVATE THE EXPERIENCE WITH SALT DECOR
- 22 CUSTOM TURNKEY SOLUTIONS
- 24 SALT FX® HALOGENERATORS
- 26 SALT BOOTHS®
- 28 HIMALAYAN SALT DECOR
- 30 SALT CHAMBER IN THE NEWS
- 31 SALT CHAMBER CLIENTS



FOREWORD

Adding Salt Therapy to GYMS & FITNESS CENTERS

Hello!

Since 2012, SALT Chamber has been the pioneer and leader in bringing dry salt therapy (aka halotherapy) to the spa, wellness, hospitality, and fitness industries, as well as other health and wellness markets.

There have been thousands of new and existing facilities adding salt therapy to their services because it works!

Breathing in dry salt particles has been used for respiratory wellness for decades to relieve symptoms of allergies, asthma, COPD, Cystic Fibrosis, sleep apnea and so many other conditions that impact our lungs and respiratory system.

In addition, changes in the climate have affected the quality of the air we breathe both indoors and outdoors. Warmer temperatures and shifting weather patterns can worsen air quality, which can lead to asthma attacks and other respiratory health effects.

Today, weekend warriors to elite athletes are utilizing halotherapy to enhance their performance, endurance, and recovery.

The inhaled dry salt aerosol helps open airways, increases oxygen intake, and cleans the respiratory system of pathogens and allergens. It is a safe, drug-free modality that is also being used with

thoroughbred racehorses and other elite equine athletes. The health and fitness industry is an ideal environment for owners and facilities to provide an evidence-based wellness modality that works.

Salt therapy is a touchless service that requires no added labor and minimal consumables, and provides a high and accelerated return on investment.

From a small footprint of only a 4' x 4' space that provides a 10-minute session in our trademarked SALT Booth® to an experiential salt/wellness room that can combine yoga, massage, breathwork, and other modalities, there are so many ways fitness clubs and health facilities are getting salted.

SALT Chamber designs custom concepts and solutions to create great wellness experiences. Salt goes with so many modalities from fitness, yoga, massage, meditation, and compression, to IV hydration, cryotherapy, and flotation.

The key to our longevity and the quality of life is determined by our ability to breathe. Respiratory wellness is essential and the fitness industry can attract and educate new customers and members about how important and beneficial this is for them.



“The health and fitness industry is an ideal environment for owners and facilities to provide an evidence-based wellness modality that works.”

Leo Tonkin
Founder and CEO
SALT Chamber

SALT THERAPY FOR PERFORMANCE, ENDURANCE, AND RECOVERY

How Fitness Clubs are Getting Salted in a Post-COVID World

The importance of wellness and recovery has continued to gain more awareness, particularly during the pandemic. As part of overall wellness, never before have people been focused on their respiratory health. The way we breathe (nose vs. mouth), how we breathe, and what we breathe all make a significant difference in our well-being and our physical performance.

And as many clubs are getting into more self-care, touchless modalities, you are seeing more and more facilities getting salted not with just sweat but with dry salt therapy (aka halotherapy).

By simply breathing in dry salt aerosol, inflammation is reduced in the lungs so more oxygen can flow and turn into red blood cells. Dry salt also absorbs the mucous and other foreign substances that we breathe in every day, and salt is antibacterial.

Above-ground salt rooms have emerged over the past 9 years with over 1,500 salt providers in the United States according to the Salt Therapy Association. Salt rooms and SALT Booths® have been appearing in resort and destination spas, med spas, country clubs, yoga centers, and dozens and dozens of health clubs around the country.

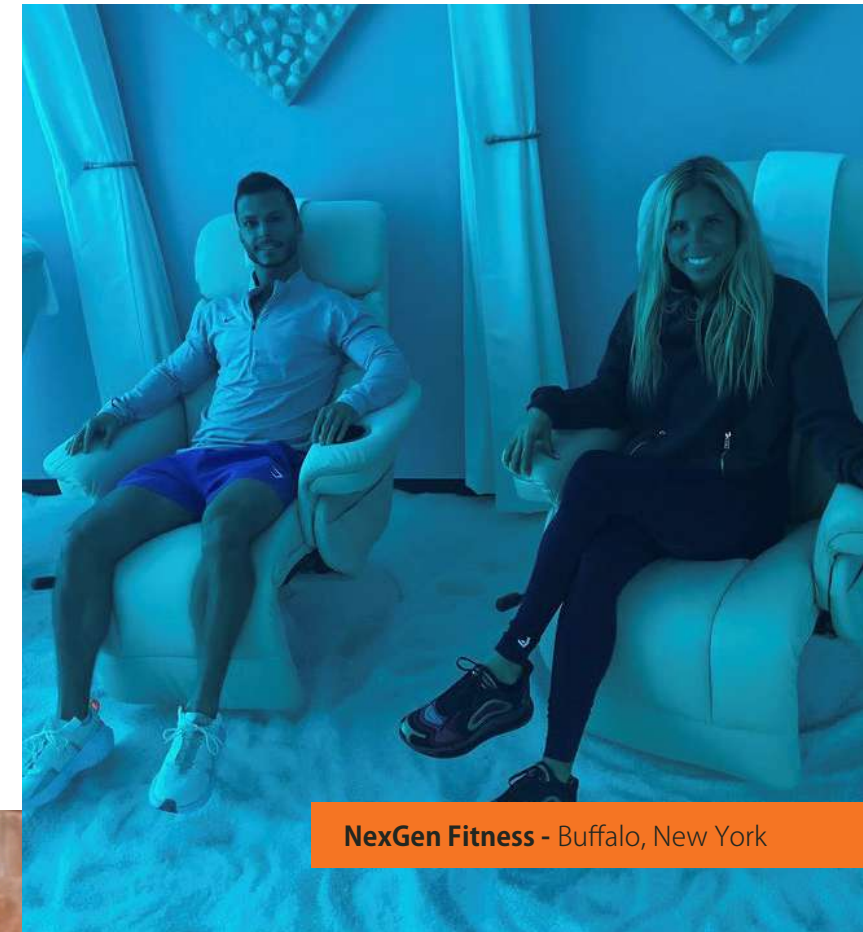
Salt therapy has such a wide bandwidth of providing health and wellness benefits from the very young to aging seniors and everyone in between. Many people are getting salted regularly much like your average fitness club-goer and yoga enthusiast. Maintaining a healthy respiratory and lung system impacts so many aspects of our life - stress, sleep, performance, and recovery.

Purify Wellness Center - Pleasant Grove, Utah

“Dry salt therapy is a drug-free, safe, and complementary treatment that has been shown to relieve symptoms from a variety of respiratory conditions such as allergies, asthma, COPD, bronchitis, etc.”

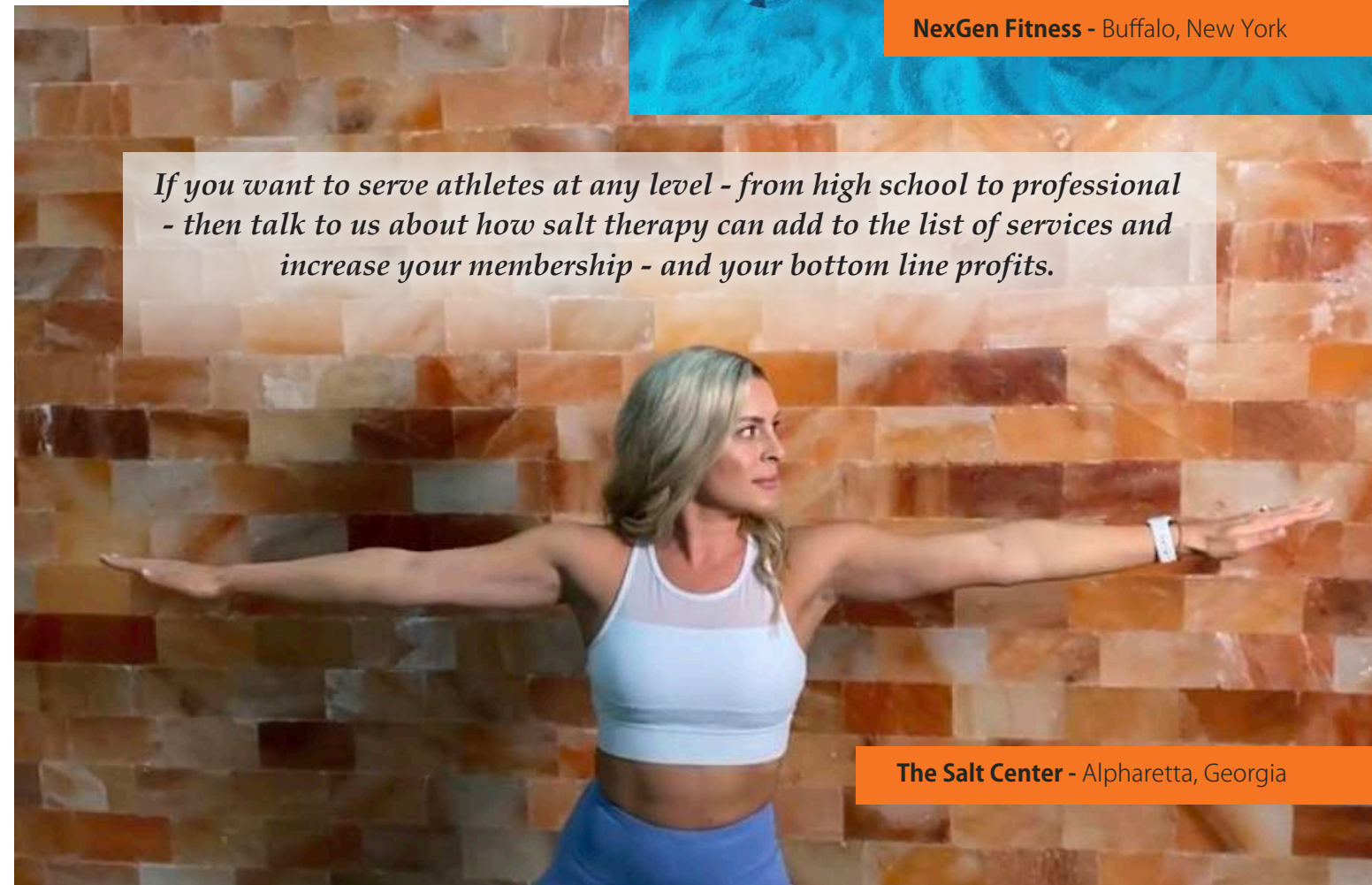
Some of the most competitive athletes have been using dry salt therapy as part of their performance and recovery regimen.

Several college and professional football players, including San Francisco 49ers defensive back Jimmie Ward, use salt therapy during their off-season training at Above and Beyond Yoga in Mobile, Alabama, while the Gronkowski family has opened a NexGen Fitness franchise in Buffalo, New York that features a 6-person custom salt room.



NexGen Fitness - Buffalo, New York

If you want to serve athletes at any level - from high school to professional - then talk to us about how salt therapy can add to the list of services and increase your membership - and your bottom line profits.



The Salt Center - Alpharetta, Georgia

WHY FITNESS CLUBS SHOULD BE GETTING SALTED

Your members are already health-conscious - if they weren't, they wouldn't be walking through your doors. And salt therapy has been shown to help:

Members who want to increase their heart health - salt aids in overall respiratory and lung health, allowing for more effective exercise

Members who want to increase their strength or build muscle, as salt therapy has been shown to improve performance and recovery in elite athletes

Members who want simply to respect their body and view salt therapy as self-care and a preventive treatment that will keep them healthier, longer

Salt therapy is growing as more people understand the benefit of whole-body health and improving their bodies using natural methods. And fitness centers that want to be at the center of this movement are eager to add dry salt therapy to their repertoire.

No matter why your members belong to your center - dry salt therapy can be the add-on service that sets you apart from your competition and adds a revenue stream into your facility.



Julie & Jeff Cohen of Athletic Republic in Boca Raton, Florida have incorporated a SALT Booth® for their performance & recovery programs.

According to the Cohens, "Having experienced the benefits firsthand, it's just a natural fit to have a SALT Booth® installed. It provides great benefits for all types of people, it's easy and it generates additional revenue."

TURN SALT INTO REVENUE

How Salt Adds Over \$100,000 Per Year To Your Bottom Line With Profitability in as Little as 2-4 Months

Fitness center owners are getting salted with additional monthly revenue and incorporating salt therapy as a profit center.

While your initial investment may vary, depending on the options you choose for your salt services, the revenue and profit numbers don't lie.

When it comes to square footage, simply installing a plug-and-play SALT Booth® takes as little as a 4' x 4' space. It's a 10-minute touchless service that requires minimum labor and your consumption of salt costs just pennies a day.

Offering sessions at just \$25 per session will generate an additional \$140,000.00 per year with just 16 sessions per day.

Offering 45-minute sessions in a salt room at \$45 per session at the same 16 sessions per day will generate an additional \$262,800.00 per year.

In many cases, you can combine salt therapy with other services you already offer and build premium versions that can add \$45 or more per session utilizing space that's already in use.

3 (MORE) BENEFITS OF INCORPORATING SALT INTO YOUR FITNESS CLUB

Adding salt therapy to your Fitness Club allows you to:

- ▶ Incorporate a great wellness modality that helps treat respiratory issues and skin conditions
- ▶ Attract new customers
- ▶ Cross-market with your current services

But the biggest benefit to adding salt therapy to your fitness club is that you can generate over \$6,000 per month in pure profit... from a simple 4' x 4' unused space.

Want to know more? Contact a Salt Specialist at 561-559-4654.

Consider a salted sauna or massage, incorporating salt into yoga classes, or specialized meditation zones. Estheticians can use salt during waxing or pedicure treatments, health spas can have salted facials, even hairstylists could offer a salt add-on for a day of haircare and pampering.

See page 14-15 for more details on prospective revenue and profits.

Gio Midtown - Miami, Florida

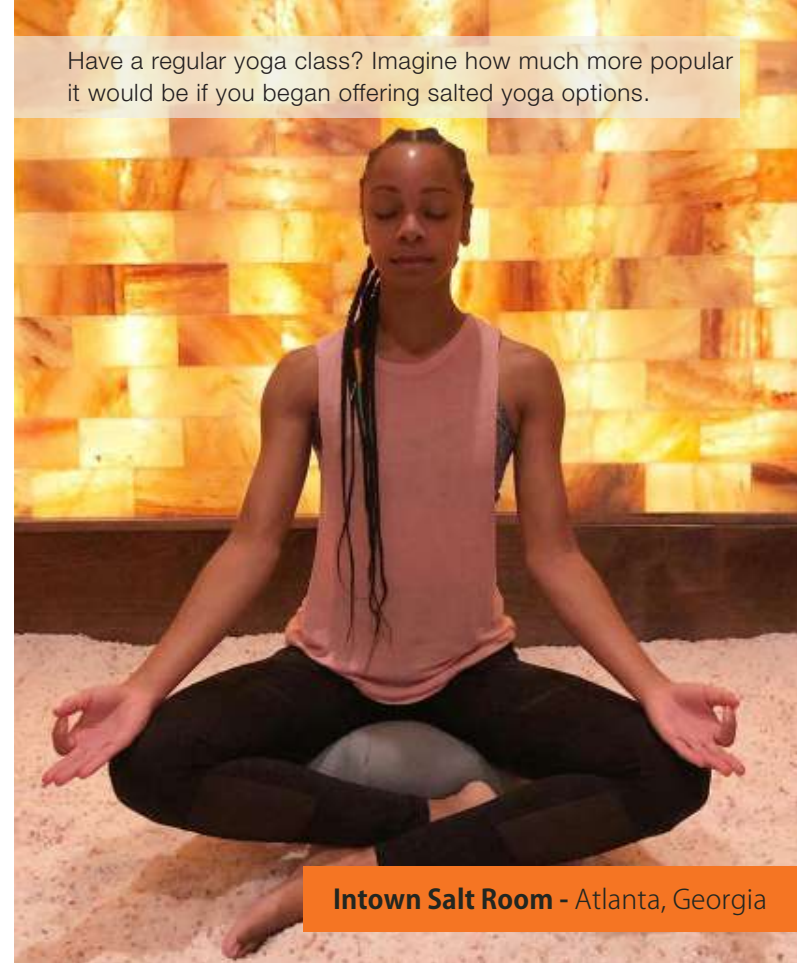
HOW FITNESS CLUBS ARE GETTING SALTED: THE OPTIONS

To Increase Profits, Build an Engaging Member Experience, and Set Yourself Up as a Fitness Destination

Fitness clubs across the country are striving to set themselves apart from the competition.

Offering salt therapy will help you create additional value for your members, and when you are ready to add salt therapy, you have multiple options that can be customized to fit your budget and space considerations.

Unwind at Westclox - Peru, Illinois



Have a regular yoga class? Imagine how much more popular it would be if you began offering salted yoga options.

Intown Salt Room - Atlanta, Georgia

Salt, color, and sound therapy in 10 minutes at Body on Fire Fitness and Nutrition. Would your members like this type of recovery after their workouts?



Body on Fire Fitness and Nutrition - Boca Raton, Florida

MULTI-USE SALT ROOM

One of the biggest opportunities with your fitness club is converting one of your rooms into a multi-use room - adding salt to a service you already offer. Your new salted service will be a premium service, or an optional upgrade - generating more revenue per square foot of the particular room that you choose to use for salt therapy.

Your new multi-use salt room can be as simple as adding a halogenerator to a room where you already offer yoga, massage, meditation, reiki, etc..., which will give your customers the full relaxation experience.

Contact Your Salt Specialist at 561-559-4654

to discuss how to salt your services and what specifications your new multi-use salt room will require.

SALT BOOTH®

If you have only a small amount of space available but still want to offer salt therapy to your customers, a SALT Booth® is the small-space answer. Requiring only four square feet of space, you can offer 10-minute sessions without a large footprint.

With options to match nearly any use, a SALT Booth® is a completely self-contained unit - which means you won't require any upgrades or changes to your existing buildout. This will give your customers the therapy they need and want while keeping the rest of your space as-is.

Flip to page 26 to see the SALT Booth® options available to you, or **speak to your Salt Specialist at 561-559-4654** to get started.



The salt room at NexGen Fitness allows for ultimate relaxation and full body recovery.

DEDICATED SALT ROOM

With a dedicated salt room, the room itself becomes the destination as well as the treatment. You'll offer 45-minute sessions running concurrently - which means you'll be able to host multiple sessions at one time. This maximizes your revenue and gives your members the full salt experience. Offer this for post-workout cooldown and meditation to help your members take care of their mental and emotional health as well as their physical health.

NexGen Fitness - Buffalo, New York

To build this room, you'll choose the type of salt walls you have - a focus wall (one full wall), half walls or full walls surrounding the room, or a mix thereof. You'll determine the theme or decor you want to use, as well as the number of seats you'll be able to comfortably accommodate and still build the experience you want for your customers.

Contact Your Salt Specialist at **561-559-4654** to help you understand the process of building a dedicated salt room and guide you through the build.

See page 22 for how we take the stress out of salt.

HOW ATHLETES ARE BENEFITTING FROM SALT THERAPY



Fahrenheit Body Spas - Basalt, Colorado

Dry salt therapy has predominantly been thought of as a natural, drug-free, touchless complementary treatment to help relieve symptoms from a variety of respiratory conditions such as allergies, asthma, COPD, bronchitis, etc., however, athletes are now turning to dry salt therapy to gain an edge over the competition and achieve their best sports performance.

For athletes, the importance of breathing is often overlooked.

Airflow obstruction and airway inflammation are two respiratory conditions that can cause poor breathing patterns that affect performance and ultimately lead to:

- ▶ Increased dehydration
- ▶ Reduced stamina and performance
- ▶ Increased likelihood of cramps and injury
- ▶ Increased recovery time
- ▶ Elevated heart rate



USA Olympic Skier Taylor Fletcher at Athletic Republic - Boca Raton, Florida



“ I've seen amazing results from salt therapy and started leaking mucus and breathing better when I left the salt room. I'll be adding salt therapy to my routine going forward in my NFL career.”

Jimmie Ward
Defensive Back - San Francisco 49ers

Experiencing salt therapy in a salt room or SALT Booth® is a great way to take a break and unplug in a relaxing and safe environment to enhance mental wellness. The additional benefits of breathing in the micronized dry salt particles, which are anti-inflammatory, enhance our respiratory system by opening our airway passages to allow more oxygen intake. Research shows that oxygen intake helps people relax and boosts energy levels.

Salt therapy is a natural way to create distinct wellness experiences in a relaxing and nurturing environment.

“ Once athletes can optimize their breathing, less breath is required, which, in turn, means they have more air in reserve to achieve superior performance.”

Instituting dry salt therapy at your club for sports training can lead to better lung function and improve the overall performance, endurance, and recovery for your members, while offering a timely, future-proof profit center for your business.

WHO SHOULD USE SALT?

Salt therapy has been used to treat a host of different respiratory and dermatological issues. More research is being done every single day, and the list of conditions and needs salt therapy may address is ever-growing. Currently, we know that salt therapy may help with:

- ▶ Relief from chronic pulmonary diseases (asthma, bronchitis, pneumonia, cystic fibrosis)
- ▶ Increased immunity against the common cold and flu
- ▶ Relief from rhinitis, sinusitis, pharyngitis, laryngitis
- ▶ Relief from allergies to household and industrial pollutants
- ▶ Diminished multi-chemical sensitivity syndrome
- ▶ Stimulation of carbohydrate, protein, and water exchanges
- ▶ Improved synthesis of enzymes, reduced blood sugar
- ▶ Improved blood microcirculation
- ▶ Improvement in skin diseases such as psoriasis, eczema, hives, and rashes
- ▶ Improvement in skin oil secretion and skin inflammation (acne and rosacea)
- ▶ Elimination of snoring and better sleep overall
- ▶ Decrease in fatigue, stress-related conditions, anxiety, and depression
- ▶ Enhanced concentration capacity and improvement in ADHD condition
- ▶ Increased activity of metabolic processes
- ▶ A feeling of freshness, relaxation, and satisfaction

The beauty of salt therapy is that anyone can benefit from it - which makes it the perfect addition to your fitness club.

Auberge Beach Residences - Fort Lauderdale, Florida

Talk to your Salt Specialist at 561-559-4654 about how you can use salt to add to the services you already offer - either as a complementary service or a brand-new standalone offering.

SALT THERAPY: Attract New Members. Generate New Revenue.

Fitness clubs are looking to increase their customer base by attracting a clientele that cares about their respiratory and mental well-being and is looking for a relaxing post-workout recovery session.

Salt therapy is gaining in popularity thanks to its numerous health benefits.

If you own a fitness club, adding a salt room or SALT Booth® to your amenities can transform an underutilized space into a lucrative new revenue stream.

Seaside Wellness Group - Hobe Sound, Florida

Don't miss out on this revolution - because it's in-demand, profitable, and here to stay.

Marketing Salt Therapy to Your Customers

Salt therapy is a natural, drug-free treatment designed to combat respiratory and skin conditions that allows you to create your own distinct wellness experiences in a relaxing and nurturing environment. Introducing dry salt therapy into sports training can lead to better lung function and improve overall performance, endurance, and recovery.

Detoxing the lungs and respiratory tract following a workout ensures your clients can perform at their best. Salt therapy can be especially beneficial for customers that want a luxury post-workout regime. Take a look at some of the ways you can market halotherapy as beneficial to your clients.

1 IMPROVED ATHLETIC PERFORMANCE

Professional athletes, regular gym-goers, marathon runners, and anyone working out to improve their lifestyle all depend on breath control for optimal performance. Whether or not they have a respiratory condition, salt therapy can improve an athlete's respiratory and cardiovascular function.

Halotherapy acts as a disinfectant by clearing airways of bacteria, microorganisms, and other infections while not allowing microbial cultures to develop in our bodies. As a result, oxygen levels and respiratory volume increase, leading to improvements in athletic performance.

Clear airways mean increased oxygen capacity, higher energy levels, and more stamina. Your clients will be able to set and accomplish higher workout goals as a result. Incorporating a salt therapy room into your fitness center supports your clients so they can get the most out of their workouts.

2 FASTER POST-WORKOUT MUSCLE RECOVERY

Working out causes microscopic tears (microtears) in the muscles, which produces inflammation and corresponding pain up to three days later. These microtears are vital for helping athletes build lean muscle mass.

Muscles must be broken down in order to build back up stronger. Following a strenuous workout, microtears occur, signaling the body to increase blood circulation and oxygen to the area to stimulate healing. Salt therapy opens the airways to improve breathing and allows oxygen to travel faster to the inflamed muscles, speeding up the recovery process.

A salt therapy session following a workout can reduce inflammation and post-workout recovery time. Your clients will perform better, leaving them more satisfied with their fitness achievements.

3 REDUCE SWELLING AND INFLAMMATION

Swelling and inflammation at the joints are common results of working out due to the repetitiveness of performing similar movements over and over. It can also be the result of the normal aging process.

Salt acts as an anti-inflammatory, reducing fluid buildup and swelling in the joints. Decreasing the number of days without pain means more productive (and less challenging) workouts for your customers.

Reduced swelling combined with improved respiratory and cardiovascular function can dramatically enhance overall body performance. Just one session each week can provide your clients with the healing environment needed to reach their full athletic potential.

To discuss attracting new members and generating new revenue for your fitness club, **Contact Your Salt Specialist at 561-559-4654.**

TURN SALT INTO REVENUE

The Salt Room

The costs for designing and installing a salt room vary depending on the size of the room, décor and lighting packages, furniture, and fixtures. The size of the room will help determine the length of time needed for your return on investment. A smaller room may have 1 to 2 chairs at \$25 each for a 45-minute session, while a larger room may have 6 to 8 chairs for the same price and length.

Better Bodies - Memphis, Tennessee

Profitability Prospective:

UTILIZATION	SESSIONS/DAY	PROFIT/DAY	PROFIT/MONTH	PROFIT/YEAR
1 to 2 people	4	\$100 to \$200	\$3,000 to \$6,000	\$36,500 to \$73,000
1 to 2 people	6	\$150 to \$300	\$4,500 to \$10,000	\$54,750 to \$109,500
1 to 2 people	8	\$200 to \$400	\$6,000 to \$12,000	\$73,000 to \$146,000
3 to 6 people	4	\$300 to \$600	\$9,000 to \$18,000	\$109,500 to \$219,000
3 to 6 people	6	\$450 to \$900	\$13,500 to \$27,000	\$164,250 to \$328,500
3 to 6 people	8	\$600 to \$1,200	\$18,000 to \$36,000	\$219,000 to \$438,000
7 to 8 people	4	\$700 to \$800	\$21,000 to \$24,000	\$255,500 to \$292,000
7 to 8 people	6	\$1,050 to \$1,200	\$31,500 to \$36,000	\$383,250 to \$438,000
7 to 8 people	8	\$1,400 to \$1,600	\$42,000 to \$48,000	\$511,000 to \$584,000

Based on an average of \$25 per person per 25- to 45-minute Salt Room session (7 days/week - 8 hours/day)

TURN SALT INTO REVENUE

The SALT Booth®

In contrast to building a room, adding a SALT Booth® requires no construction, no build-out, and a session can be as short as 10 minutes. Since there is less cubic airspace inside a SALT Booth®, the customer experiences a higher concentration level of salt. A SALT Booth® allows you to offer dry salt therapy using a small, underutilized space in your facility. Imagine turning a 4' x 4' space into a \$6,000 or more per month profit center.

Sol Health Yoga - Puyallup, Washington

Profitability Prospective:

UTILIZATION	SESSIONS/HOUR	SESSIONS/DAY	PROFIT/DAY	PROFIT/MONTH	PROFIT/YEAR
High	3	24	\$600	\$18,000	\$219,000
Moderate	2	16	\$400	\$12,000	\$140,000
Low	1	8	\$200	\$6,000	\$73,000

Based on an average of \$25 per 10-minute SALT Booth® session (7 days/week - 8 hours/day)

WHO'S GETTING SALTED:

See The Industries We're In

It seems that every day we find our products being used in new industries to serve people in new ways. From fitness to equine; children's health to retirement communities; country clubs to luxury condominiums... chances are, salt is a good fit for you.



Purify Wellness Center – Pleasant Grove, Utah



Athletic Republic – Boca Raton, Florida



JW Marriott Miami Turnberry Resort & Spa – Miami, Florida



Waldorf Astoria – Washington, D.C.



Sound Waves Mindful Meditation – Fort Worth, Texas



NexGen Fitness – Buffalo, New York



The Ritz-Carlton – Charlotte, North Carolina



Vineyards Country Club – Naples, Florida



WakeUp Fit – Mound, Minnesota



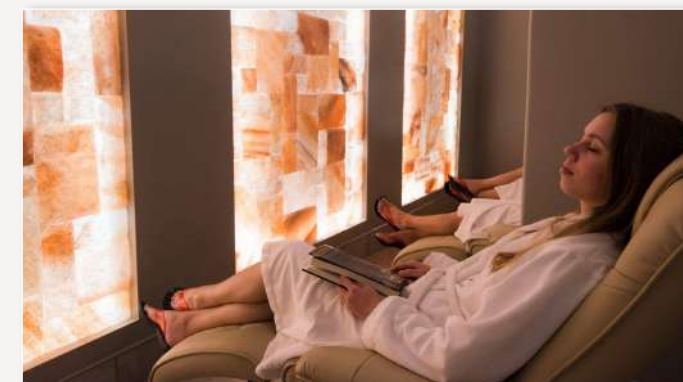
Sol Health Yoga – Puyallup, Washington



Release Well-Being Center – Westborough, Massachusetts



Better Bodies Yoga – Memphis, Tennessee



Sundara Inn & Spa – Wisconsin Dells, Wisconsin

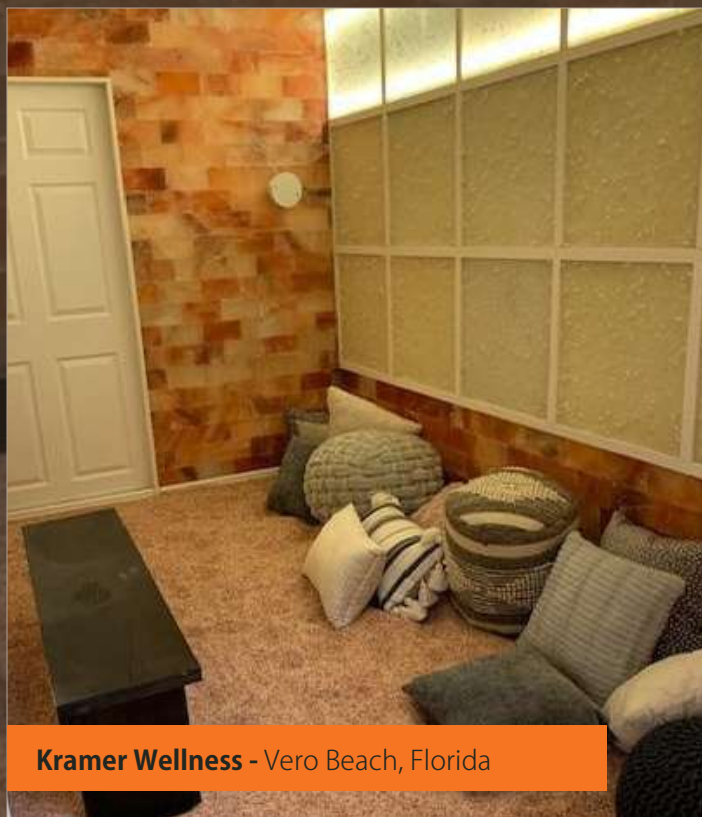


PGA National Resort & Spa – Palm Beach Gardens, Florida

THE REAL SECRET OF SALT SUCCESS: **The Halogenerator**

The heart and soul that breathes success to a SALT Booth® or salt room concept starts with the halogenerator. This is the machine that intakes air, grinds and crushes pure grade sodium chloride (salt) into micron-sized salt particles, and then disperses that as dry salt aerosol via a fan through an opening into your SALT Booth® or salt therapy room. Once the halogenerator is installed, all you have to do is put salt into the device and press start.

This is precision equipment that will allow you to provide programmable halotherapy treatment for respiratory and skin conditions.



Kramer Wellness - Vero Beach, Florida

There is no Salt Therapy without a Halogenerator!

According to the Salt Therapy Association (STA), there are some facilities that claim they offer halotherapy, but they do not have a halogenerator. If there is no halogenerator, there is no halotherapy. They may have salt as a décor feature on the walls and floors, however, the only way dry salt therapy can be provided is with dry salt being dispersed into a salt room or SALT Booth®.

While some claim that heated Himalayan salt can be beneficial in an environment by releasing negative ions and hygroscopically purifying the air, the STA has found this to be false and "mythinformation". Those types of facilities DO NOT provide any benefits of halotherapy.

The Salt Works & Spa - Biddeford, Maine

Not All Halogenerators are Created Equal

SALT FX® halogenerators consistently provide halotherapy standards of 5 to 25 mg of sodium chloride per cubic meter ranging in particle size from 2 to 5 microns.

Only SALT FX® halogenerators can provide over 90% of salt particles that are 2 microns or smaller (the smaller the salt particle the deeper it can penetrate the respiratory system and skin for better results). This is because SALT FX® halogenerators are made with special polymer feeders and grinder components and medical-grade stainless steel grinder blades and housing.

The SALT FX® halogenerators are manufactured in a recognized and certified medical device facility that meets the highest quality international standards achieving the prestigious ISO 9001, 14001, and 13485 certifications.

Due to the other equipment manufactured at the facility, specific quality standards and testing must be in compliance. No other halogenerator manufactured meets these standards.



SALT FX® halogenerators are the only halogenerators that use industrial-strength magnets for connecting the major components to provide simple and ease of maintenance and cleaning.

PLUS our halogenerators are standard with 9 programmable settings for various salt therapy sessions with thousands of possibilities for controlling the length of sessions, salt concentrations, and more.

Simply put: you can invest in a halogenerator... or you can invest in the SALT FX® and know that you're choosing the best tool for the service you want to offer.

For pricing on Halogenerators, please turn to page 24-25.

Have more questions about our halogenerators?
Contact your Salt Specialist at **561-559-4654**.

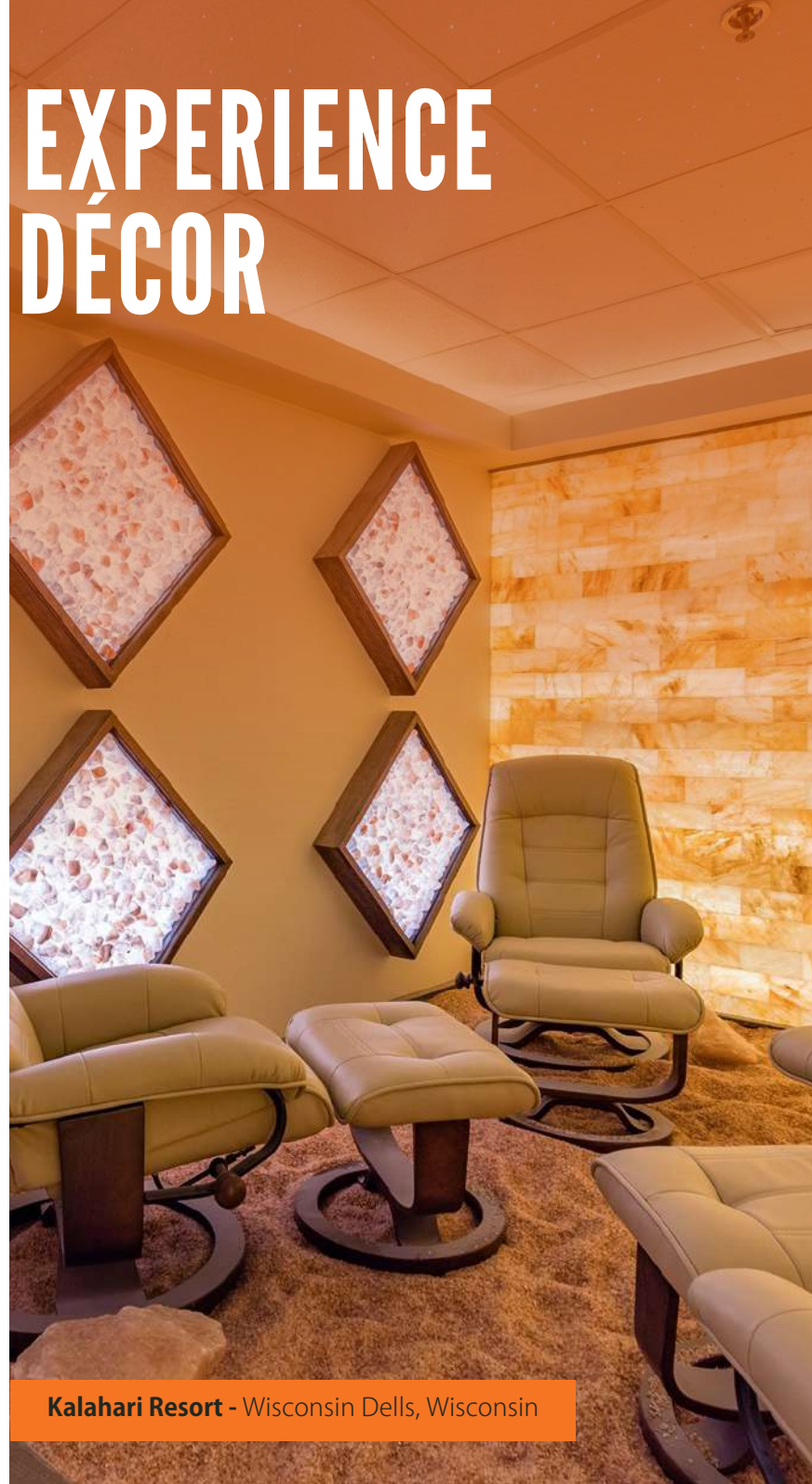
ELEVATE THE EXPERIENCE WITH SALT DÉCOR

When you're designing your salt rooms - or even other spaces in your facility - salt décor can play a big role in how your customers perceive your fitness club.

There are 3 salt décor options:

CUSTOM HIMALAYAN SALT PANELS

SALT Chamber has developed and perfected a proprietary method for manufacturing pre-fabricated Himalayan Salt Rock Panels (in a variety of rock sizes and colors) to be used in any salt decor project. They can be easily cut and shaped to fit any installation, but are sturdy and durable. (We can even design custom shapes, logos, and sizes!) They're easily mounted and there are multiple ways to use them - like continuous sculptural walls or unique patterns and designs.

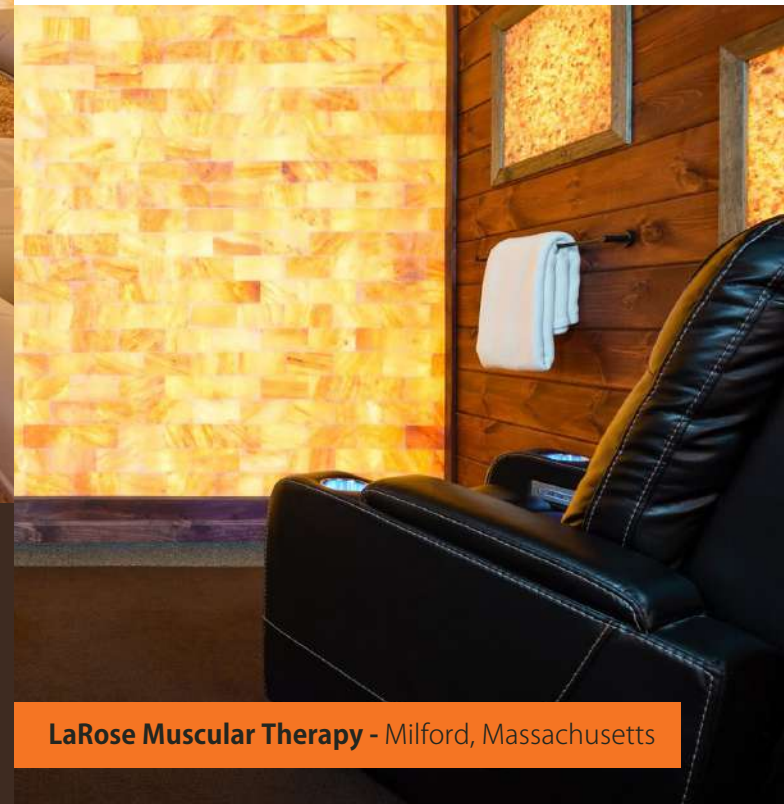


Kalahari Resort - Wisconsin Dells, Wisconsin

HIMALAYAN SALT BRICKS AND TILES

Our Himalayan Salt Bricks and Tiles are not your typical salt bricks. Our bricks go through stringent quality production procedures both from the mines in Pakistan and here at our production facility to ensure architectural standards are met for structure, compliance, consistency of product, and color variations. This ensures that when you are on the job installing the brick system, there is little to no extra work involved with cutting, trimming, and sizing the bricks.

We have proprietary design methods for installing these bricks that eliminate the need for mortar or permanent construction. We also have developed systems to eliminate shadowing effects and hot spots from backlighting. AND you can use these bricks as flooring, similar to pavers!



LaRose Muscular Therapy - Milford, Massachusetts



HIMALAYAN SALT ROCKS, BOULDERS, & CAVES

Pure Himalayan salt can be used as decorative floor salt, fixtures, and for building salt walls and salt caves. Salt Rocks come in various shapes and sizes and are used for design elements and accessories or groupings. The design options are endless.

Talk to your Salt Specialist at 561-559-4654 about these or any of our salt décor items.

Salt Cave Santa Barbara - Santa Barbara, California

CUSTOM TURNKEY SOLUTIONS

Salt Therapy Success: Taking The Stress Out Of Adding Salt

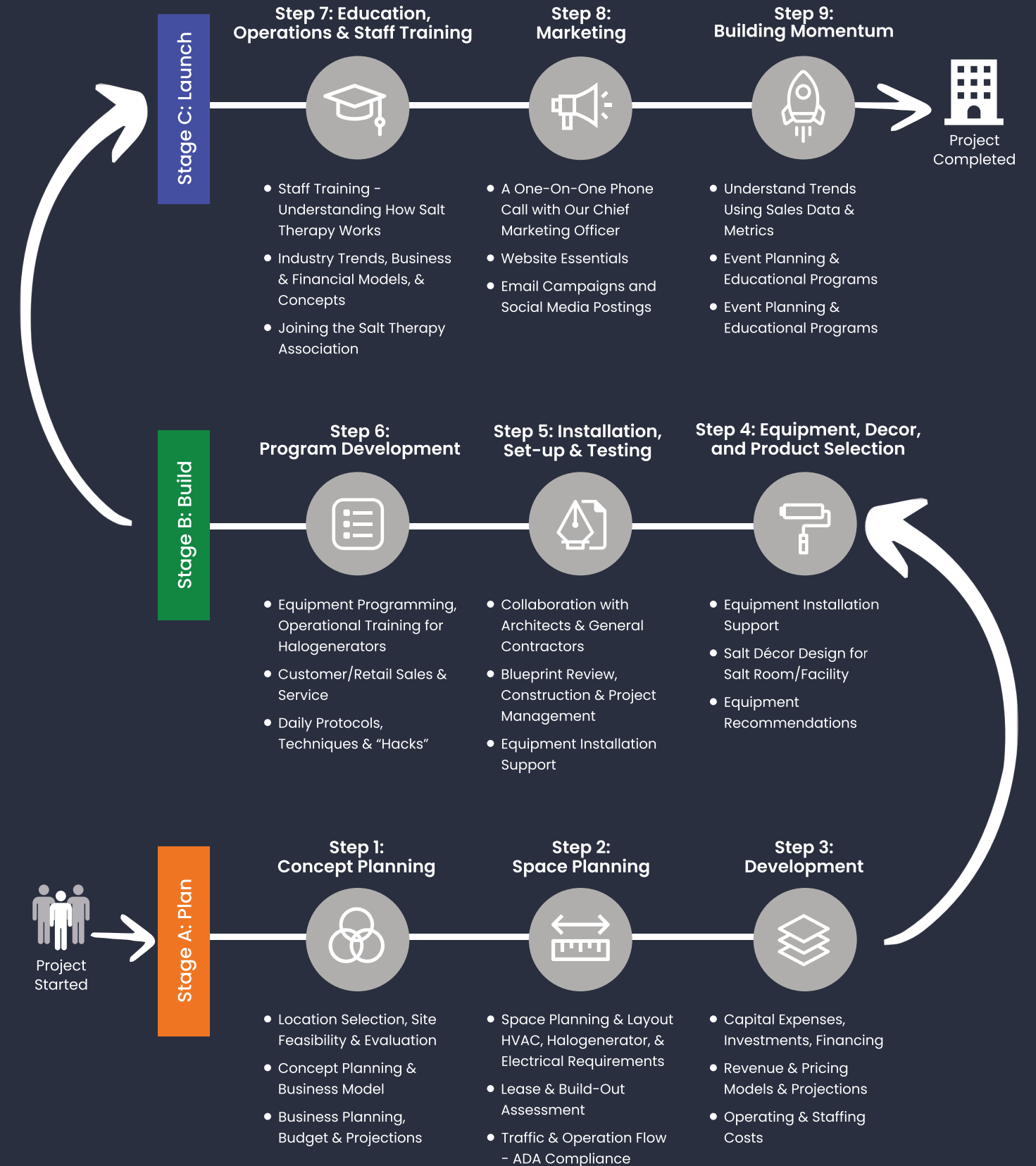
When you're considering adding salt therapy to your fitness club, it can be overwhelming to not only envision what it will look like... but how it will actually get done.

After all, there's a lot to consider if you're thinking about overhauling a space, revitalizing an unused space, or transforming an existing space into a dual-purpose experience.

That's why we've created our Salt Therapy Success Kit and Program. We can work with you at any phase of the plan - which can reduce your time and financial investment in bringing your new salt service to life.

Our Turnkey Program ranges from \$750 to \$3,000 depending on the size and scope of your project.

In Our Process, There Are 9 Steps



“SALT Chamber has been amazing to work with. We have added Halotherapy rooms to all three of properties and the knowledge, professionalism and customer service has been exceptional.

They have helped us every step of the way, from the thought process of creating our rooms, to making our Halotherapy Rooms come to life at each property.

The customer service does not stop there either, they are ready to answer questions and are there if any questions or concerns arise along the way once you are up and running as well.

Thank you for the partnership and your expertise!”

Nikki Severson
Kalahari Spa and Salon



“SALT Chamber answered any questions I had in a timely manner, and they gave me the best recommendation for my needs. I am glad I decided to do my business with SALT Chamber.”

Mayra Alba-Chartier
Salt Cove Wellness



“We contacted SALT Chamber, who assisted us with opening the first fully-appointed salt room in private clubs in the country. We have not only experienced very high satisfaction from our membership, but the addition of Salt Therapy has provided a new revenue source and excitement for our spa.”

Pamela R. Caldwell
The Club at Admirals Cove

SALT FX® HALOGENERATORS

SALT Chamber has been providing commercial quality halogenerators since 2012 for all types of salt rooms and salt caves throughout the world.

What separates our SALT FX® Halogenerators:

- Manufactured by a medical device facility
- Consistently provides halotherapy standards of 5 to 25 mg of sodium chloride per cubic meter ranging in particle size from 1 micron to a sub-micron level of 0.3 microns
- Comply with QS/ISO quality standards
- Include Bluetooth and Remote Control capability from a smartphone and/or tablet
- Include a spare parts and cleaning kit
- A US-based, on-premise Service and Support Center
- 3-year warranty

***\$7,495**

Includes FREE Spare Parts Kit
(\$875 value)

THIS MEANS NO DOWNTIME!

SALT FX® Pro

For rooms up to 450 sq. ft.

SALT Chamber has been providing commercial quality halogenerators since 2012 for all types of salt rooms and salt caves throughout the world. Our trademarked SALT FX® Pro, designed to provide effective and consistent dry salt therapy (halotherapy) to rooms up to 450 sq. ft. in size, is one of the most technologically advanced halogenerators on the market, yet it's simple design and ease-of-use make it one of the most reliable, durable, and quietest on the market.



**10
YEAR
WARRANTY**



Multi SALT FX®

For the SALT Booth®, Mobile Applications, and rooms up to 150 sq ft

The Multi SALT FX® halogenerator is designed to provide effective and consistent dry salt therapy (halotherapy) for smaller sized salt rooms (up to 150 sq. ft.), personal and home use, and salt therapy concepts such as the SALT Chamber trademarked SALT Booth®.



***\$5,250**

Includes FREE Spare Parts Kit
(\$595 value)
THIS MEANS NO DOWNTIME!

**10
YEAR
WARRANTY**



SALT FX® home

A Breakthrough in Salt Therapy for Home & Travel

Enjoy all the same benefits of professional, commercial quality halotherapy from a salt room or salt cave regardless of whether you're at home or traveling with our SALT FX® home. This portable halogenerator allows you to transform any small space such as an office, bedroom, closet, bathroom, sauna cabin, or even a portable pop-up SALT Booth® into an effective salt therapy experience. All it takes is one 10-minute session. Comes with 4 customized programs.



***\$2,295**

Add a Pop-Up SALT Booth®
(\$99.95 value)

**5
YEAR
WARRANTY**



*These prices are for single units. Multiple unit discounts may apply. Our prices reflect a 3% cash discount. These prices include a ten-year warranty. See the warranty and terms and conditions for complete details. Shipping is not included.

DIMENSIONS:

Height: 18.9" (48 cm)
Depth: 10.2" (25.9 cm)
Width: 10.6" (26.9 cm)
Weight: 30 lbs. (13.5 kg)

POWER:

Source: 120V, 60Hz
Consumption: 25-35W

INCLUDES:

Cleaning & Maintenance Kit
and one 10-lb. container of HaloSalt™

*This price is for single units. Contact us about multiple unit discounts. This price includes a two-year warranty. See the warranty and terms and conditions for complete details. Shipping is not included.

DIMENSIONS:

Height: 15.5" (39.4 cm)
Depth: 8.6" (21.8 cm)
Width: 8.9" (22.6 cm)
Weight: 17.6 lbs. (8 kg)

POWER:

Source: 120V, 50-60Hz
Consumption: 18W

INCLUDES:

Cleaning & Maintenance Kit
and one 10-lb. container
of HaloSalt™

DIMENSIONS:

Height: 9" (22.85 cm);
Width: 2.75" (6.985 cm)
Weight: 2.2 lbs. (1 kg)

POWER:

Source: 120V, 47-63 Hz
Consumption: 15W

INCLUDES:

Remote Control Key Fob,
Cleaning & Maintenance Kit,
500g of HaloSalt™

SALT BOOTHS®



Pioneers in the salt therapy industry, SALT Chamber was the first company to introduce the Original SALT Booth® in 2012.

Our unique SALT Booth® is an enclosed, dry salt therapy chamber featuring our Multi SALT FX® halogenerator that provides individual and personalized skin and lung therapy in as little as 10-minute sessions.

Now you can adjust various levels and concentration of salt particles to offer a more individualized and targeted salt therapy session.

The Restoration Place Clinic - Orlando, Florida

DIMENSIONS:
Height: 85" (215.9 cm)
Depth: 43.5" (110.49 cm)
Width: 39.5" (100.33 cm)
Weight: 160 lbs. (68 kg)
****Width with Halogenerator:** 53.5 in (135.89 cm)

POWER:
Source: 110V wall outlet
Consumption: 45W
INCLUDES:
 Multi SALT FX® Halogenerator
 Cleaning & Maintenance Kit
 One 10-lb. container of HaloSalt™

SALT Booth® Pro

The SALT Booth® Pro combines Sound Therapy and Light Therapy with the benefits of Halotherapy to create a true Salt, Light & Sound experience. This is the only true SALT Booth to combine salt, sound and color therapy in one. Simply program custom light settings that the LED light projects, and control audio remotely via bluetooth, while clients reap the benefits of Dry Salt Therapy.

- FEATURES**
- + Color LED Lights that Produce 16M Color Combinations
 - + Audio Input & Sound Therapy
 - + Full-Range, High-Fidelity Music Speakers
 - + Chromotherapy with Color-Changing Lights
 - + Built-in Spacious Bench
 - + Tempered Glass Door
 - + Audio via Bluetooth

***\$9,995**

Salt, Sound & Color Therapy in One!



*These prices are for single units. Multiple unit discounts may apply. Our prices reflect a 3% cash discount. These prices include a 10-year warranty on the SALT FX® Multi Halogenerator only. See the warranty and terms and conditions for complete details. Shipping is not included.
 **Width with halogenerator attached varies by booth. Please also consider the area needed to operate the halogenerator.
 † Additional cost for this feature.

SALT Booth® FleX

Our SALT Booth® FleX is made to be "flexible" for all types of home and business conditions and environments with the ability to fit through any door or hallway.

The SALT Booth® Flex ships flat packed and can be easily assembled on-site by two people in two hours.

"Flexible" for Your Home or Business

***\$7,995**

- FEATURES**
- + Built-in Spacious Bench
 - + Upgraded European Wood
 - + Tempered Glass Door Ships Flat-Packed Fits Through Any Door or Hallway
 - + Simple & Easy 7-Step Assembly (Instruction Manual Included)



DIMENSIONS:
Height: 85" (215.9 cm)
Depth: 43.5" (110.49 cm)
Width: 39.5" (100.33 cm)
Weight: 150 lbs. (68 kg)
****Width with Halogenerator:** 53.5 in (135.89 cm)

POWER:
Source: 110V wall outlet
Consumption: 35W
INCLUDES:
 Multi SALT FX® Halogenerator
 Cleaning & Maintenance Kit
 One 10-lb. container of HaloSalt™

SALT Booth® Sauna

Add a fourth modality to create a unique and flexible experience. The smaller dimensions of the SALT Booth® Sauna allow for a shorter sauna session due to the enhanced experience of sitting closer to 3 far infrared sauna panels. Sauna can be enjoyed after clients receive a true Halotherapy session in the booth.

Salt, Sound, Color & Sauna Therapy in One!*

***\$12,995**

- FEATURES**
- + Built-in Spacious Bench
 - + 3 Far Infrared Sauna Panels
 - + Chromotherapy with Color-Changing Lights
 - + Tempered Glass Door
 - + Ships Flat Packed for Easy Assembly in Less Than 3 Hours
 - + Audio via Bluetooth Connection



DIMENSIONS:
Height: 85" (215.9 cm)
Depth: 43.5" (110.49 cm)
Width: 39.5" (100.33 cm)
Weight: 160 lbs. (68 kg)
****Width with Halogenerator:** 53.5 in (135.89 cm)

POWER:
Source: 110V wall outlet
Consumption: 1240W
INCLUDES:
 Multi SALT FX® Halogenerator
 Cleaning & Maintenance Kit
 One 10-lb. container of HaloSalt™



HIMALAYAN SALT DECOR

SALT Chamber is an innovator in the salt room design process and started using Himalayan salt, not only for its unique beneficial qualities but for its amazing natural colors, hues, and creative applications.

Soon, salt rooms were being designed and built using natural Himalayan salt materials creating soothing and relaxing environments.

As salt therapy began emerging as a growing trend amongst spas and wellness centers, other applications for using our Himalayan salt décor began to expand to other uses such as wall treatments and flooring in various environments and spaces.



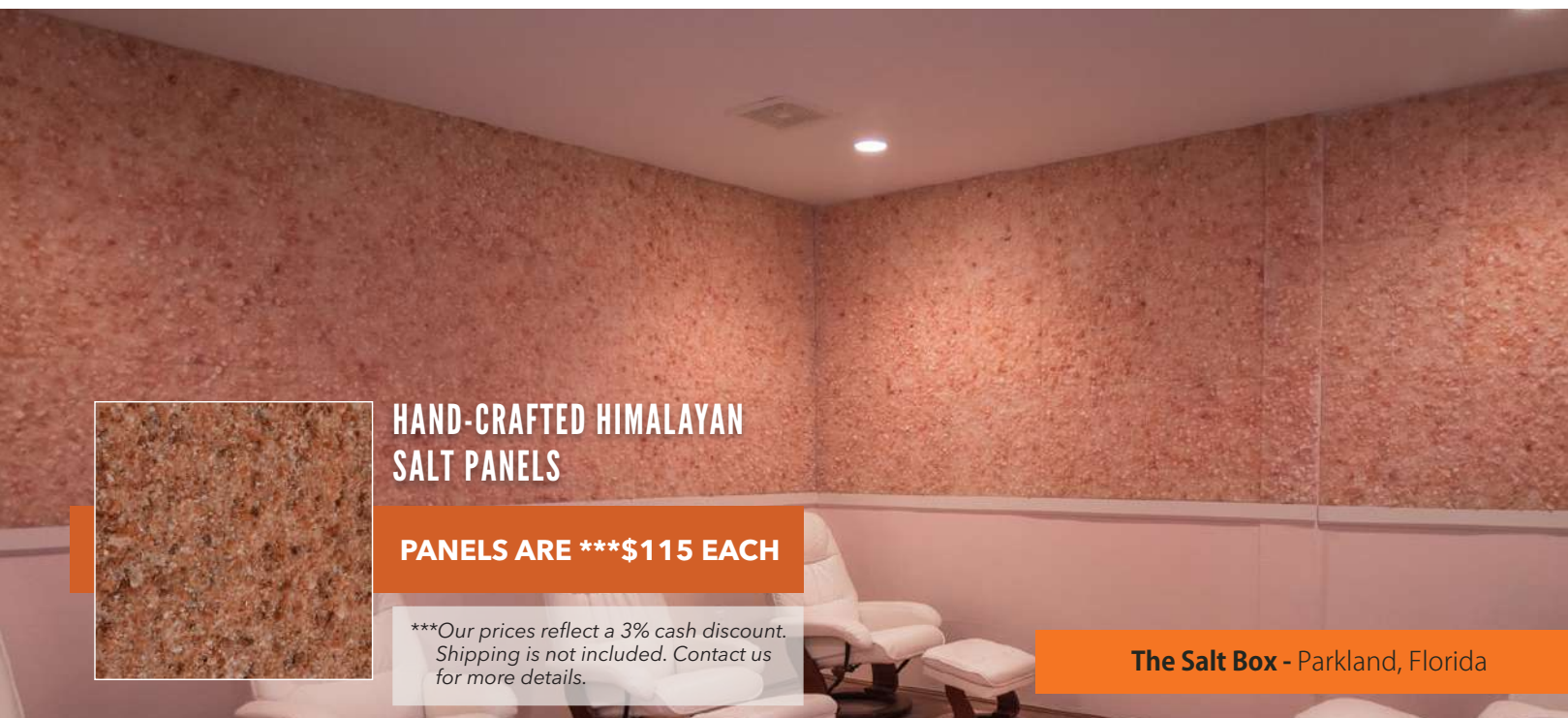
HIMALAYAN SALT BRICKS

RANGE FROM *\$42-\$50 PER SQ FT**

The Woodhouse Day Spa - Dallas, Texas

DIY AND CONTRACTOR INSTALLATION KITS:

SALT Chamber prepares and packages Complete Installation Kits that include the Himalayan salt décor, and all of the installation materials necessary such as ecofriendly adhesive, LED lights, our custom acrylic spacers, detailed shop drawings and other job specific materials.

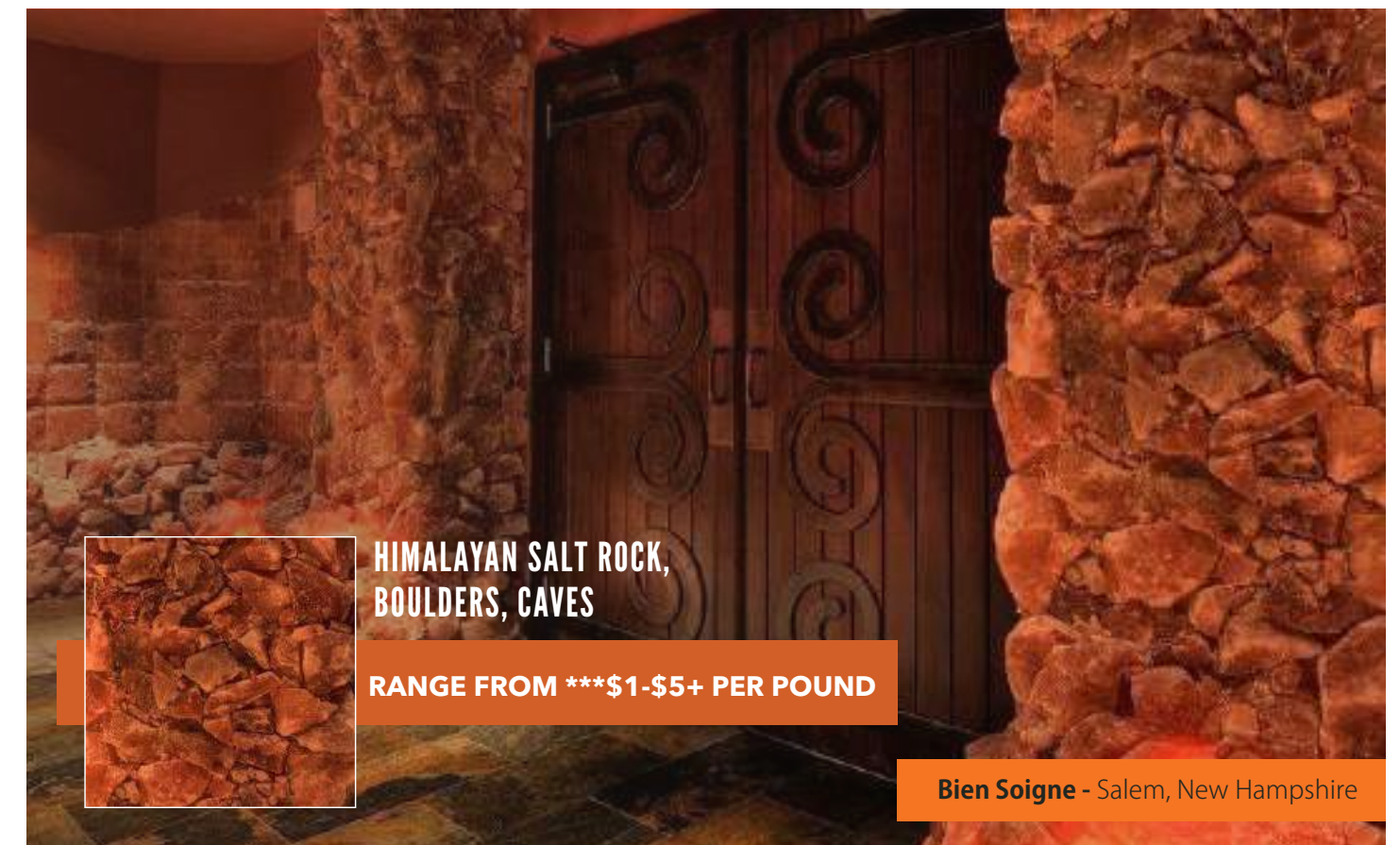


HAND-CRAFTED HIMALAYAN SALT PANELS

PANELS ARE *\$115 EACH**

****Our prices reflect a 3% cash discount. Shipping is not included. Contact us for more details.*

The Salt Box - Parkland, Florida



HIMALAYAN SALT ROCK, BOULDERS, CAVES

RANGE FROM *\$1-\$5+ PER POUND**

Bien Soigne - Salem, New Hampshire

SALT CHAMBER **IN THE NEWS**

SALT Chamber Has Been Featured In:

THE WALL STREET JOURNAL. **BAZAAR**

The New York Times **abc NEWS**

american spa **SKIN INC.**
Business • Treatments • Science

MASSAGE magazine **AD** ARCHITECTURAL DIGEST **Men's Fitness**

South Florida **Sun-Sentinel** **spa business**
Global spa & wellness

lasvegas[®] MAGAZINE **Society** MAGAZINE **ELITE DAILY**

SALT CHAMBER **CLIENTS**

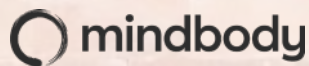
Celebrating our 10th anniversary, SALT Chamber is the pioneer and innovator in salt therapy room concepts and experiences, having designed, built, and installed over 1,300 worldwide projects.

Our clients in the health and wellness industry include:



Salt Therapy for Performance, Endurance, and Recovery

STRATEGIC PARTNERS



MEMBERSHIPS



RESPIRATORY WELLNESS INITIATIVE



CONTACT INFO

info@saltchamberinc.com

SHOWROOM, STUDIO & MANUFACTURING
120 NW 11th Street
Boca Raton, FL 33432



855-LUV-SALT

www.SALTChamberInc.com/fitness